

**EXHIBIT M**

Fortune



# Jane Birkin: her Hermès bag at the V&A Museum, London

The mythical it bag of the singer exhibited at the museum

By Agnes LAMARRE Exhibitions

From April 25, 2020 to January 31, 2021, the **Victoria & Albert Museum** will host the Bags: Inside out exhibition, in which the Hermès bag made in 1984 for singer Jane Birkin will be displayed. A precious object, which also bears his initials, and which was sold at auction in favor of AIDS in 1994. It was then acquired by Catherine B, French collector of Hermès and Chanel bags, and owner of the boutique "Les 3 steps" in Paris, during a sale at Drouot. The UK's largest event dedicated to this ultimate accessory will showcase 200 handbags. And among them, shipping boxes, vanity cases, military backpacks, the "Kelly" model from the house of Hermès, in honor of Grace Kelly, the "Lady Dior" dedicated to Princess Diana, the Fendi "Baguette" by Sarah Jessica Parker, those of Mulberry, **Karl Lagerfeld** and iconic objects of desire worn by Margaret Thatcher. A good opportunity to board the **Eurostar**, without forgetting your bag... [vam.ac.uk](http://vam.ac.uk)

You will like also !

1. Mathieu Museum, the art of lighting in all its forms
2. GADCOLLECTION Gallery: Jean-Daniel Lorieux does his solo show
3. Avant-Scène Gallery: Franck Evennou makes his comeback
4. Artcurial puts on a show in Monaco
5. Audemars Piguet opens its workshop museum in Switzerland

#hermes , #Jane Birkin , #V&A Museum

← Previous

"Naturally Plaza", the Plaza  
Athénée exhibition

Following →

Citroën Ami, a 100% electric  
innovation

#### OUR MAGAZINES

##### BEST OF

The wine, gastronomy and tourism magazine

##### Luxe Tentations

The magazine dedicated to luxury news

#### TO DISCOVER

Barbier Gallery: 50 plates by Elene Usdin on display

Jacky Ananou: the life of an artist, Bic pen in hand

Close up, the stirring exhibition of Studio Artera

Frac Nouvelle-Aquitaine Méga presents "Body Body" by Nina Childress

Sarah Lavoine twists an apartment in New York



[Legal Notice](#)

HERMÈS  
VIRGILIO

Heritage  
Virgilio

The Virgilio  
collection is a  
series of handbags  
inspired by the  
architectural details  
of the Villa Mairea  
in Sweden. The  
collection features  
handbags in a variety  
of colors and patterns,  
including the iconic  
Hermès orange and  
black.





## RWANDAN ROYALTY BAG

Tutsi people, 20th century

This beaded necklace and pouch would have been worn as a special status symbol among the Tutsi people of Rwanda. Objects with elaborate beaded decoration are considered a privilege of royalty or other high-ranking members of the Tutsi, while the long fringe on this bag is also associated with the costume of the royal family.

Rwanda  
Léonard  
Ndumwe  
The O  
Jamaica  
Africa  
Art Co.



'TRAVIATA' HANDBAG

'KELLY' HANDBAG  
Hermès, 2018

PRINCESS  
MARGARET'S  
HANDBAG

'ALEX' HANDBAG

JANE BIRKIN'S 'BIRKIN' BAG  
Hermès, 1984

Hermès' chief executive Jean-Louis Dumas created this now-legendary bag for English singer Jane Birkin after they sat together on a flight and she complained of being unable to find a leather carrier bag that she liked. This 'Birkin' was the first with pockets that she liked. It was made of black leather and, unlike the ones that followed, it is ever made with a shoulder strap. It was heavily associated with a shoulder strap of adhesive.

Hermès, 1984

